

MOSS BROS GROUP PLC

FORM OF PROXY FOR USE BY SHAREHOLDERS AT THE GENERAL MEETING OF MOSS BROS GROUP PLC (THE "COMPANY") TO BE HELD AT

10.00 a.m. ON 3 MARCH 2011 AT 8 ST. JOHN'S HILL, LONDON SW11 1SA

Please read the notice of meeting and the explanatory notes before completing this proxy form.

I/We (name in full) (in block capitals please)

of

being holder(s) of ordinary shares of 5p each in the capital of the Company, hereby appoint the Chairman, or failing him the Senior Non-Executive Director, or to act as my/our proxy to exercise all or any of my/our rights to attend, speak and to vote in respect of my/our voting entitlement on my/our behalf at the General Meeting of the Company to be held at 10.00 a.m. on 3 March 2011 and at any adjournment thereof.

If you want your proxy to vote in a certain way on the resolutions specified, please place a mark in the relevant box. If you fail to select any of the given options, your proxy can vote as he or she chooses or can decide not to vote at all. The proxy can do this on any resolution put to the meeting.

Please tick here if this proxy appointment is one of multiple appointments being made*.
(for the appointment of more than one proxy, please refer to note 1 below)

ORDINARY RESOLUTIONS	FOR	AGAINST	VOTE WITHHELD	DISCRETION
To approve the disposal by the Company of the Hugo Boss franchised business				
To approve the payment of a potential break fee in connection with the disposal				

Signature

Dated this day of 2011

To facilitate arrangements for the meeting, please tick here (without commitment on your part) if you propose to attend the meeting.

NOTES

- To appoint as a proxy a person other than the Chairman of the meeting insert the full name in the space provided. A proxy need not be a member of the Company. You can also appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
 - To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the Form of Proxy.
 - To appoint a person other than the Chairman as your sole proxy in respect of all your shares, delete the words "the Chairman, or failing him the Senior Non-Executive Director, or", and insert the name of your proxy in the spaces provided. Then fill in any voting instructions in the appropriate box and sign and date the Form of Proxy.
 - To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write "the Chairman of the Meeting". All forms must be signed and should be returned together in the same envelope.
- Unless otherwise indicated the proxy will vote as he thinks fit or, at his discretion, abstain from voting.
- The Form of Proxy must arrive at Capita Registrars, PXS, 34 Beckenham Road, Beckenham, Kent BR3 4TU during usual business hours accompanied by any power of attorney under which it is executed (if applicable) no later than 10.00 a.m. on 1 March 2011.
- A corporation must execute the Form of Proxy under either its common seal or the hand of a duly authorised officer or attorney.
- In the case of joint holders, the signature of any one holder will be sufficient, but the names of the joint holders should be stated. The vote of the senior joint holder (according to the order in which the names stand in the register in respect of the holding) who tenders a vote in person or by proxy shall be accepted to the exclusion of the vote of the other joint holder(s).
- The "Vote Withheld" option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes "For" and "Against" a resolution.
- Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST manual.
- Completion and return of the Form of Proxy will not preclude you from attending and voting in person at the General Meeting should you subsequently decide to do so.
- If you prefer, you may return the proxy form to the Registrar in an envelope addressed to FREEPOST RSBH-UXKS-LRBC, PXS, 34 Beckenham Road, Beckenham, Kent BR3 9ZA.
- Alternatively, if you wish you may vote online via www.capitashareportal.com.

Business Reply
Licence Number
RSBH-UXKS-LRBC



PXS
34 Beckenham Road
BECKENHAM
BR3 4TU