

Moss Bros Group Plc

This notification is made in accordance with DTR 3.1.4(1)(a).

On 8 October 2010, the following awards (“**Awards**”) over ordinary shares in the Company were made under the Moss Bros Group 2009 Long-Term Incentive Plan (the “**Plan**”) to Persons Discharging Managerial Responsibility:

Name

Robin Piggott

Number of shares under the Award

453,207

No consideration was paid for the grant of an Award which is structured as an option with a nil exercise price. The vesting of an Award is ordinarily subject to the continued employment of the participant and the satisfaction of performance conditions.

The Company was informed of the above transactions relating to Awards on 8 October 2010.

Date: 11 October 2010