

MOSS

DOUBLE SALES FOR VENTUNO 21 AS STARS SHOWCASE FASHION BRAND

Multi branded suit supplier, Moss, has been dressing an array of celebrities in its contemporary fashion label, Ventuno 21, with sales of the brand doubling from last year.

The Ventuno 21 collection, owned by the Moss Bros Group is available exclusively in Moss' 120 stores nationwide and makes up 20% of the business with stars such as boy band JLS and pop singer Lemar all wearing the label.

The young fashion brand, which offers dress wear, suiting, shirts and accessories across its range, prides itself with its slim fit contemporary cuts, daring designs and fashion forward fabrics across the collection.

Moss offers three Ventuno 21 dinner suits in black and grey as well as six styles of suiting from charcoal, navy, black, silver and bronze slim cut pieces with narrower lapels, shorter jackets and sheen fabrics from £129.



Picture cap: JLS dressed in Ventuno 21 suiting available at Moss stores nationwide

Buying director of the Moss Bros Group, Paul Sheldon said: “We are investing heavily in Ventuno 21 as a brand within the business. We recognise its high fashion appeal, particularly for our younger customer and have dressed a number of celebrities in this particular label. We’ll continue to grow Ventuno 21 throughout the business as more and more people invest in high quality fashionable suiting at great value.”

Ventuno 21 is one of over 30 fashion brands available at Moss, alongside other brands such as Hugo Boss, Calvin Klein, Blazer, Savoy Taylors Guild and Daniel Hetchter. Moss is part of the long established Moss Bros Group, steeped in heritage with over 150 years experience of dressing men for all occasions.