

MOSS



As the party season approaches, the UK's authority on men's formalwear, Moss Bros Hire, is launching Christmas in style this year with a dresswear event that gives James Bond a run for his money.

Seven stuntmen, all immaculately dressed in Moss Bros' latest tuxedos are abseiling off the retailer's flagship King's Street, Covent Garden store to launch the company's 'credit crunch' dresswear package and its Christmas express delivery, a practical yet stylish service at work.

Moss Bros Hire, part of the long established Moss Bros Group which stocks over 30 fashion labels in store, is a brand steeped in heritage with over 150 years experience of dressing men for all occasions.

As the only real instant hire retailer on the high street, Moss Bros offers an array of great deals across all of its suiting, including a £39 suit package which includes a dinner suit, shirt and dickie bow.

Dresswear to buy includes an array of stylish mix and match dinner suits from Moss Bros and premium label Moss Bros Covent Garden, starting at £129 with a free shirt and tie, in addition to designer dinner suits, from Savoy Taylors Guild, Ventuno 21, Canali and Cerrutti.

Brian Brick, chief executive for the Moss Bros Group, said: "We wanted to launch our Christmas dinner suits in an innovative, fun way which would bring attention to the array of tuxedos and dresswear we have available for men looking for stylish, great quality suits that are fantastic value for money as well as our accessible door to desk delivery service.

"We can't promise abseiling men delivering through your window every time but we are proud to be the market leaders in this field offering this service to our customers and have introduced the credit crunch package at a mere £39 to accommodate those watching the pennies during the festive season."

The express delivery service is available to those hard to reach customers in the city within London, with an ever demanding lifestyle who need their dinner suit

that same day. Customers need to call 0870 950 76 54 to order their dinner suit delivery package at £70 and Moss Bros Hire will book the courier to deliver to the place of work.

For more information about Moss Bros Hire please contact Katie Locke, Group PR Manager at the Moss Bros Group on 0207447 7239 or katiel@mossbros.co.uk